PUBLIC CONSULTING GROUP

SUBJECT MATTER EXPERT

Erin Cyman



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Learn more about PCG

Erin Cyman is a Senior Consultant at Public Consulting Group (PCG). Her role is designed to support existing and emerging workforce development initiatives at state and local levels, as well as supporting business growth within the employment and economic services portfolio. At PCG, she has supported states with apprenticeship implementation and reengagement, as well as workforce development alignment and stakeholder engagement.

Expertise

- Registered apprenticeship technical assistance
- Talent Pipeline Management (TPM)
- Employer engagement
- Grant writing and administration
- Facilitation and presentations
- Strategic coaching
- Workforce development strategy and implementation

Education

Erin has a Bachelor of Arts Degree from Central Michigan University, with a major in International Relations.

Certifications

- Certificate of Project Management, Davenport University, December 2017
- 2012 National Renewable Energy Laboratory Executive Energy Leadership Institute Graduate
- Certified Business Solutions Professional – 2009

Experience

Prior to joining PCG in 2026, Erin was a Senior Technical Assistance Consultant at American Institutes for Research (AIR), where she worked from 2018–2025. Erin is a skilled facilitator, trainer, and technical assistance coach with nearly 18 years of experience in implementing and coaching apprenticeship expansion efforts. This included Supporting AIR's apprenticeship technical assistance contracts which assist all 50 states and US territories in their expansion of registered apprenticeship by leading coaching TA activities including managing 12 technical assistance coaches, designing and coordinating site visits, facilitating and managing cohort calls, and designing webinars and other TA products and resources.

Presentations

- *When Employers Lead: Two Regions, Measurable Impact.* Talent Pipeline Management National Learning Network Summit. Session Moderator, September 2026.
- *Implementing Innovative Solutions with Registered Apprenticeship.* California Workforce Association, Meeting of the Minds. Breakout Session presenter, September 2026.
- *Build a Stronger Direct Care Workforce with Apprenticeships,* PCG Webinar. Presenter, August, 2026.
- *Creative Solutions for Apprenticeship Management*, National Apprenticeship Week Webinar, PCG Webinar. Presenter, May 2026.
- *Apprenticeship Bootcamp.* Apprenticeships for America Conference, Pre-Conference Workshop Presenter, May 2026.
- *Influence Meets Industry:* Making Registered Apprenticeship a Household Name, National Association of Workforce Boards, Breakout Session Presenter, March 2026.

Professional Network

- US Chamber of Commerce Foundation Talent Pipeline Management – Fellow and Practitioner