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Solutions that Matter

# Robb Geier

Subject Matter Expert

Robb Geier is a Senior Consultant with PCG. Mr. Geier has developed tools, protocols, and curricula for collaborative data use and leads a team of subject matter experts designing and implementing professional development for projects nationwide. This work includes the development of a comprehensive manual to support Local Instructional Improvement System (LIIS) implementation by educators in charter schools throughout Florida.

## Expertise

- Educational Data Use
- Professional Development and Training

## Experience

Prior to joining PCG, Mr. Geier developed and delivered data use professional development and provided training and technical assistance for schools and districts related to the implementation of a comprehensive school reform model. He led consulting engagements across the country for Pearson Education's DataFlow process, a data-based school improvement process that he helped develop. Mr. Geier also worked for 10 years as a ninth grade English teacher for Newark City Schools of Newark, Ohio, where he was part of an award winning cross-curricular team serving both general education and special education students.

With PCG, Mr. Geier led the design of a District Data Team Toolkit for the Massachusetts Department of Elementary and Secondary Education (ESE) and works in partnership with the ESE to oversee the deployment of the regional Data Specialists throughout the Commonwealth. In addition to helping districts establish data teams, he works with district leaders to conduct data auditing to assess data quality, capacity, and culture and build strategic plans to improve processes, access, and use of data throughout the system. Mr. Geier's work with schools includes facilitating school data teams and teacher teams as well as coaching and training data coaches to lead instructional change driven by data use and inquiry. In addition to his PCG work, Mr. Geier has served as a teaching fellow for the Data Wise summer institute at Harvard University.

**To learn more about Robb Geier, contact them at:**


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## Awards

- Franklin B. Walter Outstanding Educator, *Central Ohio Special Education Regional Resource Center*, 1998
- Martha Holden Jennings Scholar, 1995-1996

## Presentations

- Geier, R. (2008). *How to Strategically Use Data to Improve School Performance.* Presented at the National School Boards Association Conference. Orlando, FL.
- Geier, R. (2006). *Creating a Culture of Data. Presented at Pearson Achievement Solution's Power of One Conference.* Boston, MA.

## Publication

- Geier, R., Smith, S., & Tornow, M. (2012). "District data teams: A leadership structure for improving student achievement." *Public Consulting Group.*
- Meller, J., Geier, R., & d'Entremont, A., (2012). "Using data from special education management systems to make districtwide instructional improvements." *Public Consulting Group.*
- Ronka, D., Geier, R., & Marciniak, M. (2010). "A practical framework for building a data-driven district or school: How a focus on data quality, capacity, and culture supports data-driven action to improve student outcomes." *Public Consulting Group.*


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