

Jennifer Curtis, EdD

Subject Matter Expert



Dr. Curtis is a Manager at Public Consulting Group (PCG), where she leads education consulting, curriculum development, and leader growth and learning engagements nationwide. Her work focuses on strengthening mathematics leadership and management across state and district systems. She oversees PCG's efforts to expand innovative mathematics solutions and advances the firm's mission by connecting research based instructional products, plans, and practices with practical, classroom ready tools that support educators and students.

Expertise

- K–12 mathematics education
- Mathematics program evaluation
- Curriculum development and management
- Change management and strategic planning
- Mathematics professional development
- Leadership development and coaching

Experience

Dr. Curtis has more than 25 years of experience across classroom teaching, school and district leadership, statewide policy, and national consulting. She previously served as statewide Director of K–12 Mathematics at the North Carolina Department of Public Instruction, as well as District Director of Mathematics and Digital Learning, school administrator, and secondary mathematics teacher. In 2017, she founded Emerald Education Inc., which joined PCG in 2025 to expand classroom ready mathematics products and services. A trusted advisor to education leaders, Dr. Curtis designs and scales research informed mathematics solutions and has supported agencies nationwide, including Chicago Public Schools, the Texas Education Agency, and Alabama Public Schools.

Publications

- *Catalyzing Change in High School Mathematics. High School Task Force, National Council Teachers of Mathematics. Co-author. National Council of Teachers of Mathematics. 2018.*
- *Algebra READY. Rational and Irrational Numbers in Middle and High School. National course curriculum writer. Southern Regional Education Board. 2016.*
- *Curtis, J. The State of Standards in North Carolina. Centroid – 40th Anniversary Edition. North Carolina Council of Teachers of Mathematics. 2015*


Presentations

- Annual Presentations 2019, 2022-2025: ASSM Association of State Supervisors of Mathematics, NCSM National Council of Supervisors of Mathematics, NCTM and NCCTM National Council of Teachers of Mathematics and NC Council of Teachers of Mathematics Leadership Day.
- Staley, J. Curtis, J., & Holloway, D. (2018, April). Creating Equitable Structures to Support Success in High School Mathematics. Featured presentation at the annual meeting presented at the National Council of Teachers of Mathematics Conference. Washington, D.C.

Education

Dr. Curtis earned an Ed.D. from the University of Virginia. She holds an M.S. in Education and a B.S. in Interdisciplinary Studies (Mathematics and Science) from Old Dominion University.


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