

Katanna Conley, Ph.D.

Subject Matter Expert



Katanna Conley, Ph.D., is a Senior Managing Education Advisor with PCG. Dr. Conley has worked extensively with states, districts, schools and individual teachers. Her work focuses on providing Common Core State Standards (CCSS), English Language Arts (ELA), and content area literacy professional development to middle and high school teachers as well as coaching school and district administrators to improve student achievement. Dr. Conley has worked extensively on statewide projects in New York, Maine, and Indiana and has designed and delivered professional development for states, districts and schools throughout the country.

Expertise

- Common Core State Standards professional development
- Literacy professional development
- 9-12 ELA professional development

Experience

A former high school ELA teacher and literacy coach, Dr. Conley has spent two decades working in both urban and rural classrooms and with teachers and students. Immediately prior to joining PCG, Dr. Conley was an Assistant Professor of Secondary Literacy Education at the University of Vermont where her research focused on social literacy practices as a mechanism for increasing adolescent engagement with text. At the University of Colorado, she served as an education instructor and the on-site director for the school's Literacy and Learning for Life program, an afterschool literacy program for working class students in a diverse urban neighborhood.

Publications

- Conley, K. (2009). The Oprah effect: Critical essays on Oprah's book club. (Book Review). *Journal of Adolescent and Adult Literature*. 52(8), 735-736.
- McGinley, W. & Conley, K. (2001). Literary retailing and the [re]making of popular reading. *Journal of Popular Culture*, 35(2), 207-222.
- McGinley, W., Conley, K., & White, J. (2000). Pedagogy for a few: The modern book industry as literature teacher. *Journal of Adolescent and Adult Literacy*, 44(3), 204-214.


Professional Networks

- American Educational Research Association, member
- AERA Writing and Literacies SIG, member
- National Council of Teachers of English, member
- The International Reading Association, member

Education

Dr. Conley earned a Ph.D. in Curriculum and Instruction with an emphasis in literacy at the University of Colorado, in Boulder, Colorado, and received an M.A. in English literature, her teaching license, and a B.S. in English literature at the University of South Dakota in Vermillion, South Dakota.

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