

# Education Strategy Consulting Services



Address your biggest challenges and get on track for better results.

Public Consulting Group (PCG) provides strategic guidance and technical assistance in support of efficient, equitable, and effective schools, districts and state agencies. We work directly with senior education leaders to solve challenging problems, develop long-term strategy, guide change management and support implementation.

## Our strategic consulting services include



Organization Reviews



Strategic Planning



Program Audits



Implementation Support



Communications Strategy



Data Analysis



Program Design



Equity Audits

## What sets PCG apart?

With more than three decades of experience supporting education clients at the state, district, and local levels, our team brings broad project experience, deep program knowledge, and proven approaches to each client engagement.

### Our approach to strategic consulting involves:

- ✔ Recommendations that are actionable and evidence-based
- ✔ Work grounded in data, not gut feelings or desires
- ✔ Serving as an action partner, and coaching our clients along the way
- ✔ A standardized framework, which is aligned to best practice and customizable to match our clients' unique contexts and needs
- ✔ Work that is transparent and engages all key stakeholders
- ✔ Striving to eliminate structural and institutional barriers to educational opportunities
- ✔ Collaborating with clients, working closely together to identify challenges and develop solutions

“Our consultants from PCG have been instrumental in our efforts to identify needs and areas for improvement. They have also quickly connected us with possible solutions and best practices from across the nation, including education and other sectors, too.”

-Dr. Eric G. Mackey, State Superintendent of the Alabama State Department of Education

## National Leaders in Education Strategy

### Organizational Study of the Alabama State Department of Education | Alabama Department of Examiners of Public Accounts

Seeking to improve educational outcomes for all students, the Alabama State Legislature partnered with PCG to conduct an organizational, function and staffing analysis of Alabama's state education agency. PCG made recommendations for improvements to policies, programs, funding, and organizational structure across all agency functions in this high-profile project. The State of Alabama has since reengaged with PCG to support creation of a *Strategy to Action Plan* to undergird all work. PCG is also supporting implementation of report recommendations.

### Interstate Merger Feasibility Study | School Districts of Clarksburg, MA and Stamford, VT

PCG conducted a feasibility study for an interstate merger between two rural school districts in Vermont and Massachusetts, a first between these two states. PCG was charged with presenting multiple options for district consolidation and reorganization across state lines. The two communities reengaged with PCG for a second year to offer project management and implementation support.

### Public School Monitoring Strategic Plan | Massachusetts Department of Elementary and Secondary Education

PCG provided technical assistance to determine how federal and state public school compliance monitoring could be reimagined to better support improved student outcomes and align to the Commonwealth's larger reform priorities.

### Elementary School Sustainability Strategic Plan and Roadmap | Roman Catholic Archdiocese of Boston

PCG collaborated over multiple years with the Roman Catholic Archdiocese of Boston to define their strategic priorities and create a sustainable, long-term operating model for the Archdiocesan elementary schools.

### Statewide Review of Educational Opportunities | Delaware Department of Education

PCG produced a comprehensive report to support informed decision making of Delaware's future school capacity needs, considering the specific needs of diverse and at-risk learners. Working with the state's Department of Education, PCG determined projected gaps and future needs in schooling options for all students.

### Strategic Communications Planning | Holyoke Public Schools, Massachusetts

PCG developed a strategic communications plan for a district under state receivership designed to communicate turnaround strategies with stakeholders including families, community members, students, staff, and prospective teachers.

### School Data Profile Redesign | School District of Philadelphia

PCG provided ongoing project management and strategic communications support to promote the launch of the district's redesigned School Data Profiles website. PCG developed a series of training and communication materials that orient the public to the School Data Profiles and provide them with skills to be more savvy data consumers.

"The North Berkshire School Union and Clarksburg School District have successfully completed two separate project phases of a proposed interstate school merger with the Public Consulting Group (PCG) team. The PCG plan of action was successful because it started with excellent communication that led to engagement with all stakeholders, followed by an extensive final report that made relevant recommendations prioritizing the necessary steps for the school districts to follow in order to accomplish their stated goals."

- John R. Franzoni, M.Ed., Superintendent of Schools of North Berkshire School Union #43

To learn about our education strategy services, contact us today.

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