



## Subject Matter Expert David Shickman



### Expertise

State and Municipal Government Strategic Planning

David Shickman, a vice president with PCG Technology Consulting (PCG TC), has provided management and technology consulting services for more than 24 years to clients from industry and government including cities, counties, state agencies, and special districts. He has significant experience in business and technology strategic planning; feasibility studies; business process reengineering; organizational change management; requirements definition; system and vendor selection studies/procurements; contract negotiation; performance measurement; project charters and governance; project implementation; independent verification and validation; and project management/oversight.

### Experience

Mr. Shickman spent a considerable amount of time during the early part of his consulting career working with local governments to develop citywide information technology (IT) strategic plans, leading to procurements and implementations for new integrated citywide accounting/financial, human resources, general business and public safety (computer aided dispatch and records management – CAD/RMS) solutions. He also participated in comprehensive business and IT strategic planning for state government departments and agencies. The state and local government strategic planning efforts, including those for the City of Torrance, California and the California State Water Resources Control Board, and Regional Water Quality Control Boards, often included facilitating and conducting extensive written surveys, community-based focus groups, and public meetings to share and solicit information from citizens and other interested parties. In all cases, the strategic planning efforts included performance measurement programs to closely monitor progress and help ensure achievement of organizational goals and objectives. Recently, Mr. Shickman performed information technology strategic planning engagements with the California Housing Finance Agency and the Seattle Public Schools District.

### Education and Affiliations

Mr. Shickman earned a Bachelor of Arts in Economics from the University of California, Berkeley and a Master of Business Administration (MBA) from the University of Southern California (USC).