



Subject Matter Expert

Brian Howells

An associate manager with PCG, Mr. Howells has led PCG human services across the country. Mr. Howells led projects in Massachusetts, Michigan, North Carolina, and Missouri to draw more than \$1 billion of new revenues from the TANF Contingency and Emergency Contingency Funds. His work on these projects included identifying qualifying state expenditures that could be claimed as TANF/TANF-MOE, interpreting federal policy, and guiding states in complying with the many federal and state rules that guide the TANF block grant.

Expertise

- Financial management of the Temporary Assistance for Needy Families (TANF) Block Grant, including Maintenance of Effort (MOE) identification and claiming
- Business process redesign to improve direct client services and enhanced support functions for a variety of human services programs, including TANF Supplemental Nutrition Assistance Program (SNAP), and child care programs
- Integrated eligibility policy planning and requirements development
- Resource mapping of large public sector systems, including Workforce Development and disability employment programs to identify gaps, eliminate duplication, and improve program offerings

Mr. Howells also plays a leading role in PCG's efforts to integrate eligibility requirements, policies, and systems for health and human services. He has worked with a number of states to streamline eligibility requirements and business processes to support an integrated application experience for human service clients. He also serves as a member of the American Public Human Services Association (APHSA) National Workgroup on Integration (NWI).

Experience

Prior to joining PCG, Mr. Howells served as Deputy Budget Director for Financial Analysis for the Commonwealth of Massachusetts. In this role, he was responsible for monitoring more than \$4 billion of health and human services spending in the Commonwealth. He worked with all health and human services agencies to develop annual spending plans and to monitor their progress through the legislative budget cycle.

Mr. Howells also served as a senior fiscal policy analyst for the Commonwealth of Massachusetts' Executive Office of Administration and Finance, Fiscal Affairs Division, where he had fiscal oversight of over \$6 billion of state spending, including the Division of Medical Assistance, Medicaid programs, and public safety agencies. Mr. Howells prepared the Governor's annual budget submission for the Medicaid program and more than \$1.1 billion of public safety spending and revenue.

Presentations and Speaking Engagements

- National Association of Workforce Development Professionals (NAWDP), Annual Meeting Summer 2011: "Temporary Assistance for Needy Families (TANF) 101"
- National Association for Welfare Statistics and Research, Annual Meeting 2011: "Emerging Trends in the Purchase and Provision of Human Services"
- National Association for Welfare Statistics and Research, Annual Meeting 2011: "Serving More With Less: TANF Changes Around the Nation"
- Centre for Economic and Social Inclusion (CESI) (UK), Annual Conference 2011: "Welfare to Work and Consumer Self-Direction: The Perfect Storm"
- USDA SNAP Northeast Leadership Meeting, Fall 2009: "Managing Rising Caseloads: Strategies for Improving Time Management & Reducing Workloads"

Education

Mr. Howells received a B.A. in Policy Studies and Political Science from Syracuse University and received a Master of Public Administration for Syracuse's Maxwell School of Citizenship and Public Affairs.