



## Subject Matter Expert Greg Nadeau

Mr. Nadeau, a manager in PCG Education, has more than 16 years of experience leading state longitudinal data systems, including six years as Chief Technology Officer at the Massachusetts Department of Education and 10 years in the private sector, consulting with states, education organizations, and private companies.

### Expertise

- Longitudinal data systems
- Performance metrics
- Data use

Mr. Nadeau has directed statewide data projects in Washington, Utah, Illinois, Pennsylvania, South Carolina, New Jersey, Maine, Rhode Island, and Massachusetts and has led several high profile national efforts, including the US Open e-Learning Consortium, CCSSO's State Core Model, and USED's CEDS Data Model. He is widely considered to be one of the nation's premier thought leaders in the emerging field of digital-enabled, personalized learning utilities.

### Experience

Prior to joining PCG Education, Mr. Nadeau was Chief Operating Officer of ESP Solutions, where he managed business development, project development, and daily delivery operations for a \$4-5 million expert consulting and systems integration practice. He was also Director of US Open e-Learning Consortium, where he served as a principal investigator leading 14 state-to-state assessment exchange pilots funded by the U.S. Department of Education.

From 1995 to 2001, Mr. Nadeau served as Associate Commissioner and Chief Technology Officer of the Massachusetts Department of Education, where he created and led the department's 100+ person Education Technology group. He also had overall responsibility for statewide K-12 educational technology resources and initiatives, including agency IT environment and IMS operations, software and systems development, telecommunications and networking, and research and development.

### Boards and Speaking Engagements

- Elected Member, Massachusetts State Board of Education, 1984-5
- Elected Member, Marblehead Planning Board, 1993-9
- President, Somerville Children's Network, 2003-present
- Mayoral Appointee, Somerville Municipal Charter Advisory Board, 2006
- Chair, TechBoston Academy Governing Board, 2010-present
- Mayoral Appointee, SomerPromise Advisory Board, 2011-present

### Publications and Presentations

- "D3M Framework, Building a Longitudinal Data System" ESP Optimal Resource Guide 2008
- "Why 70% of Government IT Projects Fail" ESP Optimal Resource Guide 2007
- "Why MySpace Matters to the K-12 Space" ESP Optimal Resource Guide 2006
- "Our Vision for D3M" ESP Optimal Resource Guide 2006
- "A Virtual Laptop for Every Kid, Speech Delivered to NCLG" NASBE, 2003

### Education

Mr. Nadeau earned a Bachelor of Arts in Government from Harvard College.