



## Senior Associate Peter Seidman, M.Ed.



### Expertise

Mr. Seidman is a Senior Associate and Literacy Subject Matter Expert (SME) with Public Consulting Group. Peter's background is in urban education, curriculum design, professional development, College and Career Ready (CCR) standards, literacy, and coaching. Peter has designed and facilitated professional learning engagements for diverse audiences of large urban district educators in places like New York City, Miami-Dade County, Shelby County (Memphis, Tennessee) and Hartford, Connecticut. Peter currently provides professional learning, coaching, and leadership support to schools and districts in the New York metropolitan area and across the country.

### Experience

Peter joined the PCG team in 2013 to help develop New York State's Common Core English Language Arts (ELA) high school curriculum, also known as EngageNY. On that project, he served as writer, module lead, and professional developer, leading teams of writers in developing curriculum while designing and facilitating professional development experiences for educators across the state. Prior to joining PCG, Peter served as a coach for the New York City Department of Education's central office. In this role, he supported educators in aligning their practice to the Common Core standards, and evaluated Common Core State Standards (CCSS) curricular resources for the Department. Peter also has served as an administrator for a charter management organization in Los Angeles, and taught middle school English in high-needs New York City Public Schools.

### Education

In 2015, Peter attained his second master's degree in Education Policy from Columbia University's Teachers College rounding out over ten years of experience at the intersection of education policy and practice. He holds a previous Master of Arts degree in English Education from the City College of New York, and a B.A. in English from Wesleyan University. Peter is also a proud product of the New York City Public School system.